Mentimeter

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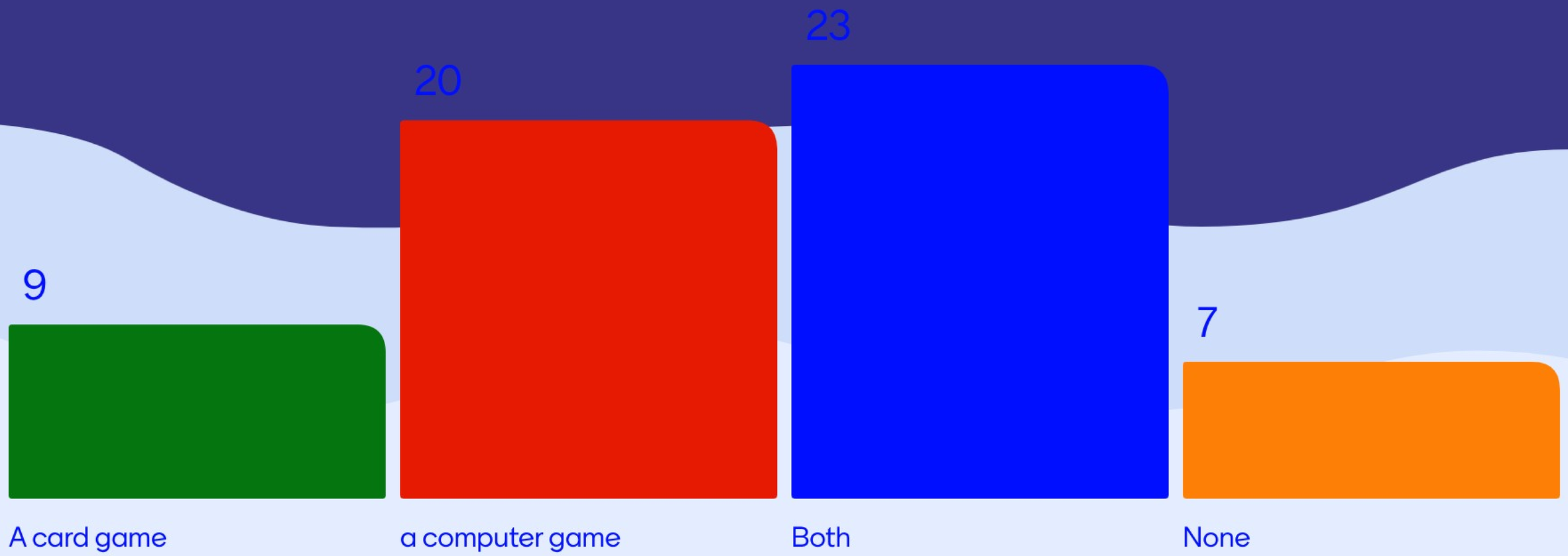
What **Cyber Security Game** could/should ETSI develop?



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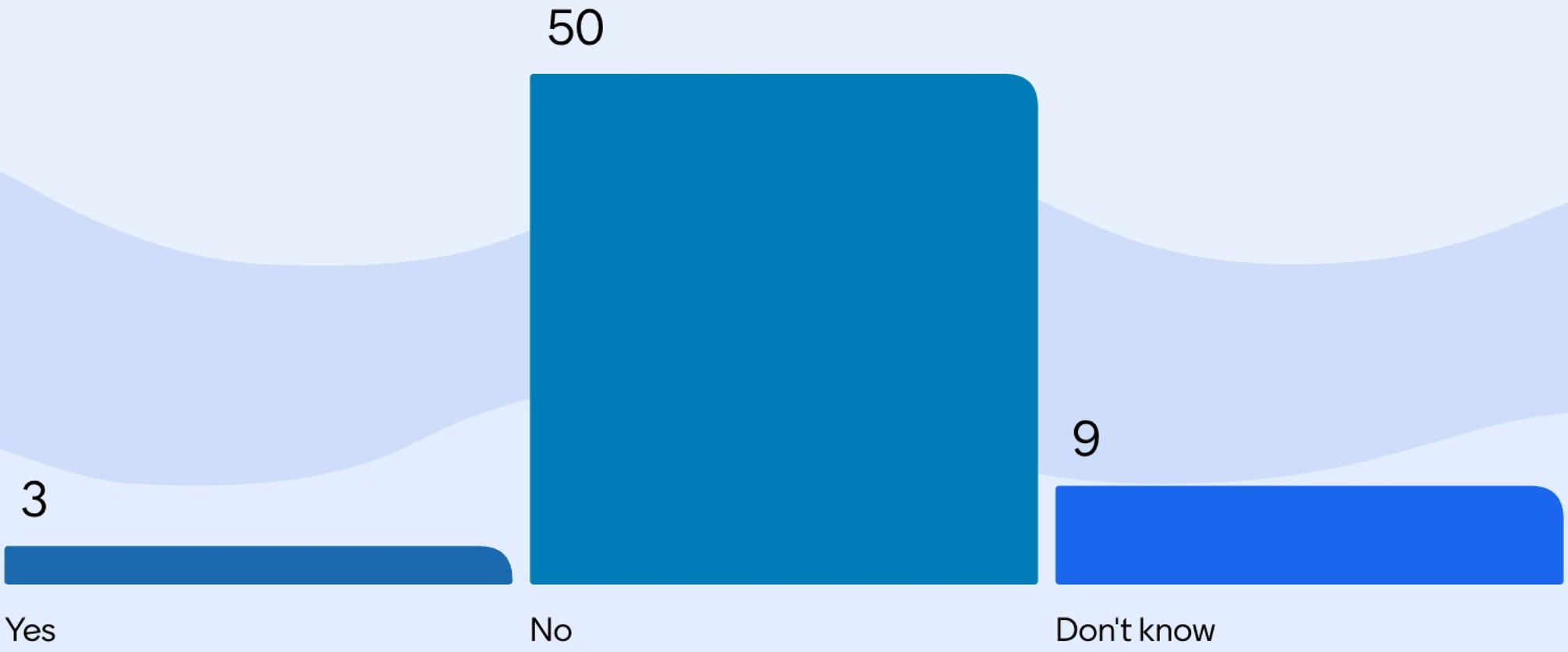
Is industry doing enough to support mid-career transitions into cybersecurity roles?



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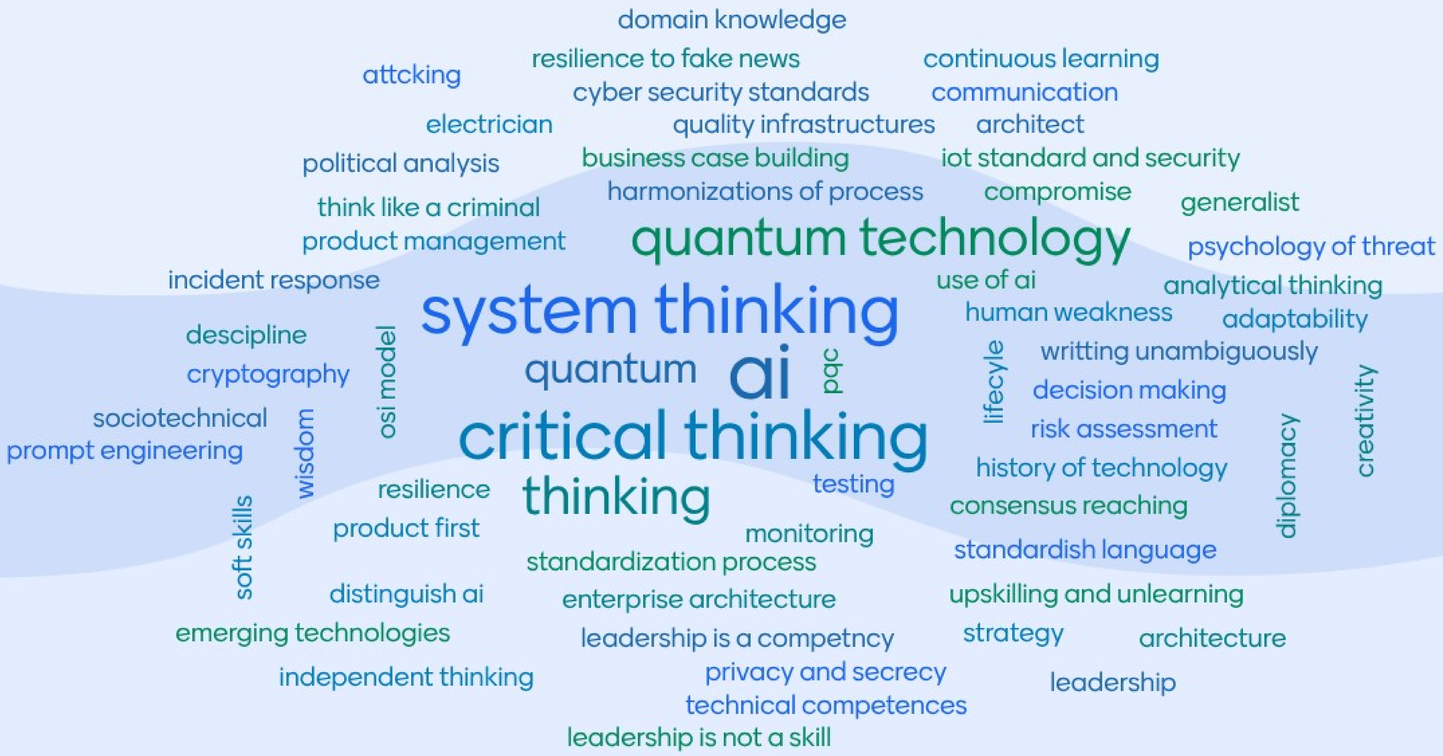
What skill will be most critical in the next 5-10 years?



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Pitch your ideas on how to reach out to younger cyber talents?

- Social media
- Paid internships
- Stop treating cybersecurity as separate discipline
- Gamification
- cyber tv show (suits of cyber)
- Challenges
- Puzzle books
- Role models - you can't be what you can't see

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Pitch your ideas on how to reach out to younger cyber talents?

Partnerships with educational institutions

Game

Offer money

Build awareness about the risks n challenges going forward...

Start early and with STEM in schools

Gamification

Summer schools

You need a character, could be a a cartoon character who is a cyber hero 🦸 🦸

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Pitch your ideas on how to reach out to younger cyber talents?

Incentives to intro support to stay

Incorporating as the credit system in the colleges

Post regularly on appropriate social networks like LinkedIn, Bluesky and Mastodon.

AI is too easy to lean on to give a perception of knowledge. It does not extend knowledge - it shortcuts the path to knowledge

Reaching out to schools

Job security

Make the sector more appealing and inclusive by stamping out bad behaviour

Movies and series characters with Cybersecurity professions

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Pitch your ideas on how to reach out to younger cyber talents?

develop sense of purpose

Focus on the benefits of a cybersecurity career (e.g. job security)

strong regulation

Offer large pay packages.

Make it part of the pop culture

Sovereignity

Challenges

Communicating and sharing opportunities with them directly

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Pitch your ideas on how to reach out to younger cyber talents?

Bring company in search for this demand

Give them to challenge the status quo and kill the "maginot line" Defense model we have (and it includes zero trust!)

Create something like a bugbounty program but for standard contributions that allow individual contributions not linked to organisations

Call for participation for specifically labeled 'junior standardisation committee participant' roles

Find the incentive of the standardisation work first. Once the incentive is identified, how to reach out will become obvious.

Cyber security is fun

An area with great space for progress

Working in security standardization is like Interrail.

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Pitch your ideas on how to reach out to younger cyber talents?

Examples of cool younger (<30) people working in cybersecurity

Critical thinking is the human tool to balance AI

Make standardisation work more visible

Next year, at ETSI Security, have a panel of young people - ask them the questions

Internships

Awareness

You ll find a good transversal job

Convey message security standardization is like Interrail.

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Pitch your ideas on how to reach out to younger cyber talents?

Including Cybersecurity issues in the arguments of movies and series

Mixed public/private internships and summer schools

Official higher level education m qualification

+1 to the young professionals panel at security week

Emphasize that you can change/save the future.

'Model' ETSI hosted here

Pentesting targeting students in schools since ISCED 1

Look too IEC's Young Professionals program

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Pitch your ideas on how to reach out to younger cyber talents?

Cyber IDEATHONs & HACKATHONs at Enginnering Univs

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