Agenda

22 March 0830-1000

Day 1 - moderated by Prof Dr Paul Timmers, Research Associate University of Oxford, CEO iivii.eu BV

0830	Standardization is back: Welcome, objectives of the session	**Paul Timmers**
0835	Europe, a global player in international standardization	**Reinhardt Buetikofer**, Member of the European Parliament
0845	The standardisation Strategy Rationale, objectives, expectations, path/pace	**Maive Rute**, European Commission DG GROW Deputy Director General
0855	Two questions for MEP Buetikofer and Maive Rute, asked by Paul Timmers	
0900	Quick flash back on session #1 New elements of context	**Neviana Nikoloski**, Chair of the ETSI General Assembly
0915	Keeping EU on the global standards-making map	**Per Beming**, VP Global standardization and Industry relations, Ericsson
0930	From legal framework setters to technical contributors > how digital changes the role of Administrations in Member States	**Gabrielle Owen**, Radiocommunication agency, Ministry of Economic Affairs (NL)
0945	Europe needs to have a stronger voice in standardization - Standards create Future markets	**Dr Gunther Kegel,** CEO Pepperl+Fuchs / President of ZVEI)
1000	Meeting adjourns	

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Day 2 - moderated by **Sandra Parthie**, German Economic Institute (IW Köln)

0830	Intro, recap day 1, objectives session 2	**Sandra Parthie**
0840	Standards to support the twin transition	**Ewa Zielinska,** CENELEC Vice-President Policy
0855	**Panel discussion** - Digital sovereignty à is there a risk of bifurcation/regional islands? - (How) will the strategy further foster EU competitiveness in global standardization?	Moderated by **Sandra Parthie**, featuring - **Dieter Wegener**, Siemens - **Martin Chapman**, Digital Europe
0930	Are NSOs ready for the challenge? Resourcing the system?	**Renaud di Francesco**, Head of Italian Delegation Head of Italy delegation in CEN-CLC JTC21 (AI)
0940	The strategy is out > where next (and how) Wrap up and conclusions	ZVEI + ESOs
1000	Meeting adjourns	