

Iniziative e finanziamenti dell'UE per la partecipazione delle PMI nella normazione

Sebastiano Toffaletti
European DIGITAL SME Alliance
Secretary General
ETSI Board Member

European DIGITAL SME Alliance
123 Rue du Commerce | 1000, Brussels, Belgium

www.digitalsme.eu | office@digitalsme.eu



ETSI Technology Awareness Roadshow



Workshops and demonstration activities for SMEs about standards enabled telecommunication technologies, in particular IoT, 5G and cybersecurity.

Pilot country: Italy

Timeline: from June 2019 to June 2020



In partnership con:



SBS – Small Business Standards

OBJECTIVES

- to represent the interests of SMEs in the standardisation process
- to raise their awareness of SMEs about the benefits of standardisation
- to motivate them to engage in the standardisation process

SBS was established in 2013 as a response to the EU's goal of making the standardisation system more inclusive towards under-represented stakeholders, in particular SMEs. (EU Standardisation Regulation 1025/2012)

EU co-funding: approx. 1,5 Million € per year

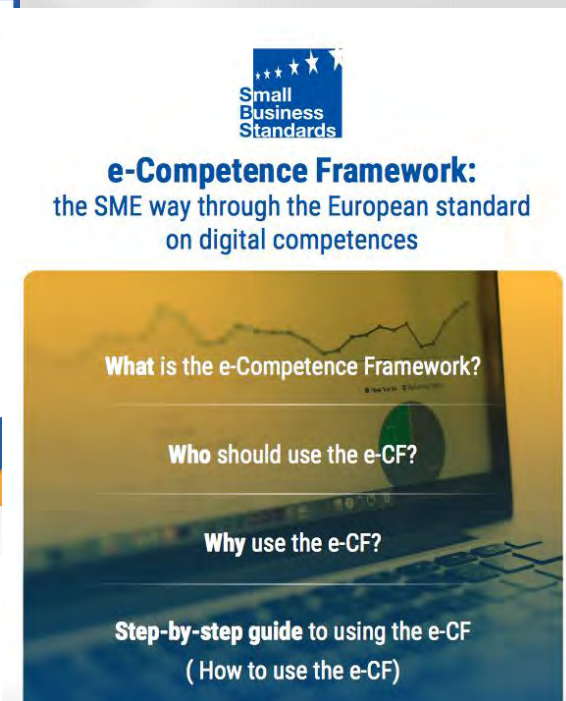
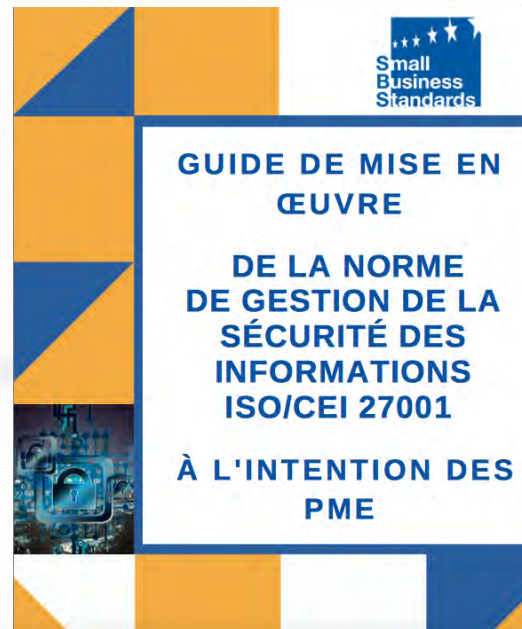
60 SME experts

covering over 200 WGs and TCs at CEN, CENELEC, ETSI, ISO/IEC
in 20 sectors

Support SMEs in standards development

- Tools for SMEs to understand and use standards
- Financial support to SMEs that participate in standards development
- A network of experts who represent SMEs at ISO, CEN, CENELEC, ETSI and more...

www.digitalsme.eu/sbs





StandICT.eu in a nutshell

1.4 Million € funding ICT Standards experts

MAIN OBJECTIVES:

- Support the participation of EU experts in international ICT standardisation
- Ensuring **promotion of European requirements & interests**
- Awareness raising on advantages of adopting ICT Standards
- Build strong motivation to **businesses, SMEs & researchers** to contribute in the shaping of ICT Standards

www.standict.eu - @Stand_ICT

StandICT.eu - Fact & Figures of the first Open Calls



8th Open Call is up and running! Deadline: 30th August 17.00 CEST



Grazie per l'attenzione

Twitter: @ITdigitalSME

Facebook: Italian Digital SME Alliance

LinkedIn: Digital SME Alliance

Website: italy.digitalsme.eu

Info: contact@italy.digitalsme.eu