

“Boosting ICT Business and Innovation: A Comprehensive Approach to Standardization Education in Europe”

4-5 October 2018 at ETSI

Agenda

Day 1: Thursday 4 October 2018

9.00 – 10.00	Registration
10:00 - 10:30	Welcome and Introduction <i>Luis Jorge Romero, ETSI Director General</i>
Session 1: Education about Standardization <i>(Chair: Cees Lanting, DATSA Belgium, ETSI STF 515)</i>	
10:30	Education about Standardisation” – an Element of EU Standardisation Policy <i>Dr. Cyrill Dirscherl, European Commission</i>
10:45	The European Market for Education in Standardization: Demand and Supply <i>Prof. Knut Blind, TU Berlin & FhG FOKUS, DE</i>
11:15	Coffee Break
11:45	A Strategic Approach to Standardization Education in Denmark <i>Susan Redder Bruun Danish Standards</i>
12:15	University Alliance for Standardization Education and Academics <i>Prof. Ivana Mijatovic, University of Belgrade</i>
12:45	Lunch Break

Session 2: Design and Development of Teaching Materials for Education about ICT Standardization (Chair: Dr. Michelle Wetterwald, Netellany, ETSI STF 515)	
14:00	Overview of the Project Results <i>Dr. Nizar Abdelkafi, Fraunhofer IMW, ETSI STF 515 leader</i>
14:30	Presentation of the Interview Study <i>Prof. Raffaele Bolla, University of Genoa, ETSI STF 515</i>
Session 3: Feedback on Experience in Education about Standardization (Chair: Dr. Nizar Abdelkafi, Fraunhofer IMW, ETSI STF 515 leader)	
15:00	CEN-CENELEC Approach to Education about Standardisation <i>Ingrid Soetaert, CEN-CENELEC Management Centre</i>
15:30	Coffee Break
16:00	Fast Track Session: Multiple presentations (5 minutes per presentation) and discussion following all presentations <i>Prof. Rudi Bekkers, Eindhoven University of Technology</i> <i>Dr. Tineke Egeyedi, Delft Institute for Research on Standardization</i> <i>Dr. Jean-Philippe Humbert, ILNAS - Institut Luxembourgeois de Normalisation</i> <i>Dr. Geerten van de Kaa, TU Delft</i> <i>Daniel Masso-Aguado, UNE - Asociacion Espanola de Normalizacion</i> <i>Prof. Ivana Mijatovic, University of Belgrade</i> <i>Prof. Laurent Toutain, IMT Atlantique</i> <i>Dr. Henk de Vries, Rotterdam School of Management, Erasmus University</i>
Session 4: Closing Day 1 (Chair: Dr. Nizar Abdelkafi, Fraunhofer IMW, ETSI STF 515 leader)	
17:30	The Changing Landscape of ICT Standardization <i>Ultan Mulligan, ETSI</i>
18:00	Closing Remarks <i>Dr. Nizar Abdelkafi, Fraunhofer IMW, ETSI STF 515 leader</i>
18.15	Networking Cocktail

Day 2: Friday 5 October 2018

09:00	Welcoming Remarks <i>Dr. Nizar Abdelkafi, Fraunhofer IMW, ETSI STF 515 leader</i>
Session 5: Teaching ICT Standardization <i>(Prof. Raffaele Bolla, University of Genoa, ETSI STF 515)</i>	
09:15	How to Use the Teaching Material Developed by ETSI <i>Dr. Michelle Wetterwald, Netellany, ETSI STF 515</i>
09:45	Case Studies for Teaching Standards <i>Dr. Alejandro Rodríguez-Ascaso, UNED, ETSI STF 515</i>
10:15	Coffee Break
10:45	Panel Discussion <i>(Moderator: Ultan Mulligan, ETSI)</i> <i>ETSI STF 515 experts and academic participants</i>
Closing Session	
12:00	Closing Remarks <i>Dr. Nizar Abdelkafi, Fraunhofer IMW, ETSI STF 515 leader</i> <i>Dr. Cyrill Dirscherl, European Commission</i>
12.30	Conference Closes