ETSI in the World

Presented by:  Gavin Craik, Senior Technical Content Officer  
For:  ETSI Seminar

20.05.2021
ETSI Partnership Agreements

Working with others is the best way to ensure coherence between the standards produced by ETSI and those of others.

ETSI’s investment in new partnerships is an important approach to adapt our activities to new standardization trends.

Partnership Agreements are crucial in those new areas where ETSI is just starting to establish its footprint.
The European Standards Organizations (ESOs)

- Vienna Agreement
  - ~30% of CEN standards are developed under the Vienna Agreement (depending on sectors)

- Frankfurt Agreement
  - ~80% of CENELEC standards are identical to or based on IEC standards

MoU signed in 2012
ETSI partners

International SDOs/Organizations
- ITU
- IEC
- ISO
- e.g. UPU, ICAO, UNECE...

Regional Partners
- also IEEE...

European Partners
- CEN
- CENELEC
- ETSI

Interregional Co-operation

FORA & CONSORTIA
- BBF
- CAB Forum
- CONTINUA Alliance
- DECT Forum
- DLMS
- DMR Association
- DVB
- ESMIG
- Global Platform
- IMTC
- IPV6 Forum
- NFC Forum
- NGMN Alliance
- OGF
- OMA
- TCCA
- Etc…
Global Standards Collaboration

Interregional collaboration on selected standardization subjects

(Canada)
ETSI’s Partnership Framework

Co-operation Agreement

Liaisons (ISO, ISO/IEC JTC1)

Letter of Intent (LoI)

Joint ESO MoUs

Memorandum of Understanding (MoU)

Informal Collaboration (IETF, ICANN)

Partnership Projects
The 4 types of Partnership
From loose to comprehensive...

Letter of Intent (LoI)
✔️ Initial contact, get to know each other

Memorandum of Understanding (MoU)
✔️ Nomination of observers in each others TBs
✔️ Circulation of working documents and drafts on a royalty-free basis
✔️ Mapping of areas of mutual interests identified in Annex

Co-operation Agreement
✔️ Incorporation of text and graphics from the other party into a document
✔️ Joint production of documents
✔️ Only possible when IPR policy of potential partner is compatible with ETSI’s

Partnership Projects
✔️ Consortium of SDOs from around the globe working on and for a specific topic
✔️ A partnership with a Project Co-ordination function and a Technical Specification function
✔️ Task oriented, ensuring that on completion of the tasks the future of the project is re-evaluated
Facts & Figures

Today we have **partnership agreements with over 90 organizations**

Who are our Partners?

- **International Standards Developers:** ITU, ISO, IEC.
- **Regional standard bodies in Partnership Projects:** CCSA (China), TSDSI (India), ARIB, TTC (Japan), TTA (Korea), ATIS, TIA (USA)
- **Fora/Consortia:** OMA, GlobalPlatform, NFC Forum, Broadband Forum...
- **EU Agencies /Int. Organisations:** EDA, ERA, EMSA, EASA, UPU, ICAO...
- **Regional Organisations:** APT (Asia), Communications Alliance (Australia), SAC (China), ISACC (Canada), IEEE-SA (USA)...
- **Trade/Industry Associations:** GSMA, DIGITALEUROPE, EBU...
- **Research:** ERTICO, SESAR JU, ERCIM...

Partnerships have different flavours: **political** and/or **technical** and/or **marketing**

Where to find the latest list of partnerships and their details:  
[http://webapp.etsi.org/AgreementView/AgreementSearch.asp](http://webapp.etsi.org/AgreementView/AgreementSearch.asp)
Co-operation with EC and EFTA

EC and EFTA are Counsellors of ETSI since 1988
✓ Full participation rights, full access, no voting rights
✓ Participate at all levels: General Assembly, Board, TBs, etc.
✓ Multiple DGs participate

ETSI official recognition as ESO in summer 1992
✓ Under 83/189/EEC (replaced by 98/34/EC)

Regulation 1025/2012 (replaced 98/34)
✓ ETSI recognised as ESO
✓ ETSI can be requested by the EC to produce standards and specifications to meet policy needs, esp. legislative needs (e.g. Harmonised Standards) – Standardisation Requests
✓ ICT standardization distinctly recognised
✓ ETSI direct participation model recognised
✓ Recognition of role of societal stakeholders (SMEs, users/consumers, environmental, trade union)
EC Support to ETSI Standardization

Commission Standardization Policy:


Joint Initiative on Standardization

✔️ Open public-private cooperation/dialogue

Annual Union Work Programme for European Standardization

✔️ Strategic priorities for standardization
✔️ Commission’s intentions to use standardization in support of new or existing legislation and policies


Standardization Requests to ESOs

Financial support:

✔️ Annual Operating Grant to ETSI
✔️ Specific Action Grants (STFs, other)
ETSI and societal stakeholders

4 organizations recognized by EC in Reg. 1025/2012, representing interests of societal stakeholders and SMEs in European Standardization

- **ANEC**, representing consumers
- **ECOS**, representing environmental interests,
- **ETUC**, representing social interests
- **SBS**, representing SMEs

Reserved vice-chair of GA and reserved seat at Board for User representative

Reserved seat at Board for SME representative

Each new Work Item required to consider impact on

- Users/Consumers, incl. safety and privacy
- Environment
- Security
ETSI 3SI Programme

The 3SI programme:
✔ a 3SI Advocate for societal and SME interests,
✔ a regular high-level exchange on issues related to societal stakeholders, SMEs and inclusiveness.

3SI Advocate
✔ A volunteer, nominated by the ETSI Board, who is the point of contact for all matters related to societal and SME interests in ETSI standardization.
✔ New advocate to be nominated.

3SI Meeting
✔ At least once a year, ETSI organizes a high-level exchange on societal stakeholders, SMEs and inclusiveness.
✔ Involves representatives of the organizations representing societal stakeholders - ANEC, ECOS and ETUC - and SMEs, represented by SBS, the 3SI Advocate, ETSI management, the EC and the EFTA Secretariat. Other ETSI members or experts may be invited as needed.

Details: http://www.etsi.org/about/how-we-work/3si-programme