Designing Tomorrow's World

The Context

The new strategy flows from a far-reaching evaluation of the main socioeconomic, policy and technology trends characterizing the ecosystem where ETSI operates and that impact our activities.

ETSI

Our Mission

To provide platforms where interested parties come together and collaborate on the development and promotion of standards for Information and Communication Technology (ICT) systems and services, used globally for the benefit of all.

ETSI

Our Vision

Designing tomorrow's world, ETSI is at the forefront of new Information and Communication Technology, leading the development of standards that enable a sustainable and securely connected society.

ETSI's 5 Strategic Directions

ETSI aims to maintain and strengthen its strategic position through a number of Key Strategic Directions, each defining a major area of development for ETSI.

1. Being at the Heart of Digital

ETSI is at the forefront of the standardization of new and existing digital technologies and the preferred point of call for ICT related standardization. ETSI enables comprehensive end-to-end ICT architectures and technologies, including device, network and cloud.

2. Being an enabler of standards

ETSI provides support and a range of tools to enable the identification of the needs and requirements for standards and their production and adoption. ETSI is the enabler of standards in response to regulatory, legislative, policy and market needs.

3. Being global

ETSI creates standards intended for global use, with a membership from across the world and partnerships covering all regions and relevant sectors for ICT. ETSI tailors its processes to influence worldwide standards. ETSI builds on its ESO status to contribute to the European economy.

ETSI

4. Being versatile

ETSI innovates in its working methods, creating room for wide participation, innovation, timely deployment, and the global acceptance of its standards. ETSI works with developer communities to support the creation and maintenance of test suites and tools and additional standard-related software material.

ETSI

5. Being inclusive

ETSI's membership represents real market and societal needs, from local to global, leveraging the digitization of business and industry, circular economy and the sustainable development of modern society. ETSI comprises large and small companies and research organizations, as well as other business, consumer, societal and environmental stakeholders.

Thank you!

More information about ETSI's strategy at:

www.etsi.org/about/our-strategy