



PLUGTESTS™ EVENTS SPONSORSHIP GENERAL TERMS & CONDITIONS

I. PLUGTESTS™ EVENTS

PLUGTESTS™ EVENTS are Interoperability events organized by ETSI. PLUGTESTS™ EVENTS take place in active and dynamic areas where prototypes for a new technology or new important features are about to be released on the market. For more information see: <http://www.etsi.org/plugtests/>.

II. DEFINITIONS

“SPONSOR”:

The person or entity entering into sponsoring under the present General Terms and Conditions.

“ETSI”:

The European Telecommunications Standards Institute, having its registered office at: 650 Route des Lucioles, F-06921 Sophia Antipolis Cedex, FRANCE.

ETSI is the organizer of PLUGTESTS™ EVENTS.

Collectively referred to as the “Parties”.

“SPONSORSHIP”:

The specific relationship entered between the Parties as expressed by the act of sponsoring. This relationship shall be governed and construed under the present General Terms and Conditions.

III. SPONSORING (PURPOSE)

Under the present General Terms and Conditions, the SPONSOR shall have an opportunity to provide a financial contribution to one or several PLUGTESTS™ EVENTS.

SPONSORSHIP shall be effective once the PLUGTESTS™ Sponsorship Application Form has been signed by both Parties and payment has been received by ETSI in accordance with Articles X. and XI.

IV. APPLICATION FOR SPONSORSHIP

To apply for PLUGTESTS™ SPONSORSHIP, two copies of the PLUGTESTS™ Sponsorship Application Form shall be downloaded and duly filled in.

These two copies of the PLUGTESTS™ Sponsorship Application Form shall be returned, duly signed, by the SPONSOR by fax or post to ETSI:

Contact person: Ms. Maria Luisa Parlatano, PLUGTESTS™ Service

650 Route des Lucioles,
06921 SOPHIA ANTIPOLIS Cedex
FRANCE

Phone: +33 4 92 94 43 20
Fax: +33 4 92 38 49 40
mailto:plugtests@etsi.org

ETSI will acknowledge receipt of the two copies of the PLUGTESTS™ Sponsorship Application Form by e-mail within 15 days of receipt.

Due to the maximum number of SPONSORS within Standard Budget Sponsorship Opportunities, as described in Article VI. A., the acknowledgement of receipt shall inform the SPONSOR whether:

- the Sponsorship Opportunity selected is available and the SPONSOR has been accepted,
- or
- the Sponsorship Opportunity selected is not available and the SPONSOR has been placed on a waiting list.

V. AUTHORITY TO ENTER INTO SPONSORING

The representative who signs the PLUGTESTS™ Sponsorship Application Form warrants that he/she has the requisite powers and authority to enter into this SPONSORSHIP on behalf of his/her SPONSOR/Organization.

VI. SPONSORSHIP OPPORTUNITIES

A. STANDARD BUDGET SPONSORSHIP OPPORTUNITIES

ETSI proposes four levels of Standard Budget Sponsorship Opportunities, which are:

	DIAMOND	PLATINUM	GOLD	SILVER	REGULAR
CONDITIONS					
Duration of Sponsorship	Annual	Annual	Event	Event	Event
Maximum number of SPONSORS per level	3	6	3	6	10
PRICE¹	100K€	50K€	30K€	20K€	5K€ (Private companies) 2K€ (Academics)
BENEFITS					
Display on the PLUGTESTS™ website	Permanent display with a logo and a link to the SPONSOR's website and/or a 150 word SPONSOR profile	Permanent display with a logo and a link to the SPONSOR's website and/or a 100 word SPONSOR profile	Temporary display with a logo and a link to the SPONSOR's website and/or a 50 word SPONSOR profile	Temporary display with a logo and a link to the SPONSOR's website	Temporary display with a logo and a link to the SPONSOR's website
Visibility on the event promotional kit (posters / flyers ...)	SPONSOR logo displayed on the Plugtests posters/flyers for the event	SPONSOR logo displayed on the Plugtests posters/flyers for the event	SPONSOR logo displayed on the Plugtests posters/flyers for the event	SPONSOR logo displayed on the Plugtests posters/flyers for the event	

¹ The price indicated does not include VAT.

Visibility at the PLUGTESTS™ EVENT venue	1 Banner and/or 1 Popup stands inside the venue	1 Banner inside the venue	1 Poster inside the venue	1 Poster inside the venue	
Visibility in the PLUGTESTS™ EVENT Welcome Guide	1 page A4 Flyer inserted in and logo displayed in the PLUGTESTS™ EVENT Welcome Guide	1 page A4 Flyer inserted in and a logo displayed in the PLUGTESTS™ EVENT Welcome Guide	Logo with a 50 word SPONSOR profile displayed in the PLUGTESTS™ EVENT Welcome Guide	Logo displayed in the PLUGTESTS™ EVENT Welcome Guide	
Display in PLUGTESTS™ News Releases	Logo with a link to the SPONSOR's website and a 150 word SPONSOR profile	Logo with a link to the SPONSOR's website and a 100 word SPONSOR profile	SPONSOR logo with a link to the SPONSOR's website and a 50 word SPONSOR profile	SPONSOR logo with a link to the SPONSOR's website	
Referencing in the ETSI NEWS web page	Link to the PLUGTESTS™ News Release with logo with a link to the SPONSOR's website and a 150 word SPONSOR profile	Link to the PLUGTESTS™ News Release with logo with a link to the SPONSOR's website and a 100 word SPONSOR profile	Link to the PLUGTESTS™ News Release with logo with a link to the SPONSOR's website and a 50 word SPONSOR profile	Link to the ETSI PLUGTESTS™ News Release with logo with a link to the SPONSOR's website	
Extra benefit	Maximum 15 free Individual participations ² over the Sponsoring period	Maximum 5 free Individual participations ² over the Sponsoring period	1 hour of Tutorial		SPONSOR logo displayed in the Plugtests posters/flyers for the event

Technical data (e.g. size, location of display, ...) relative to the above stated Benefits shall be described in Part I of Exhibit 1.

² This free participation extra benefit shall ONLY apply to PLUGTESTS™ EVENTS which Individual participation fees do not exceed 2 500€.

B. ALTERNATIVE SPONSORSHIP OPPORTUNITIES

The following Alternative Sponsorship Opportunities are also proposed to suit alternative budgets:

Coffee break and refreshments Sponsoring	Cocktail Sponsoring	Social event / welcome reception Sponsorship	Luncheon Sponsorship
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CONDITIONS

Duration of Sponsorship	Event	Event	Event	Event
PRICE³	2 000 to 5 000€	5 000 to 8 000€	5 000 to 12 000€	8 000 to 15 000€

BENEFITS

Display on the PLUGTESTS™ website	Temporary display with a logo and a link to SPONSOR's website	Temporary display with a logo and a link to SPONSOR's website	Temporary display with a logo and a link to SPONSOR's website	Temporary display with a logo and a link to SPONSOR's website
Visibility at the PLUGTESTS™ EVENT venue	1 Poster inside the venue	1 Poster inside the venue	1 Poster inside the venue	1 Poster inside the venue
Visibility in the PLUGTESTS™ EVENT Welcome Guide	Logo displayed in the PLUGTESTS™ EVENT Welcome Guide	Logo displayed in the PLUGTESTS™ EVENT Welcome Guide	Logo displayed in the PLUGTESTS™ EVENT Welcome Guide	Logo displayed in the PLUGTESTS™ EVENT Welcome Guide

Technical data (e.g. size, location of display, ...) relative to the above stated Benefits shall be described in Part II of Exhibit 1.

Alternative Sponsorship Opportunities shall be selected by sending an e-mail to ETSI (<mailto:plugtests@etsi.org>).

³ The price indicated does not include VAT.

VII. SPONSOR'S OBLIGATIONS

The SPONSOR shall select his/her choice of Sponsorship Opportunity by downloading, filling, signing and returning two copies of the PLUGTESTS™ Sponsorship Application Form.

The SPONSOR shall proceed to payment in accordance with Articles X. and XI. ETSI being liable to VAT, VAT shall be added to the price stated in Article VI. A and B.

The SPONSOR shall provide the following material (hereinafter referred to as Material) to ETSI:

- URL Link,
- Text for the display on the PLUGTESTS™ website, the PLUGTESTS™ EVENT Welcome Guide, the PLUGTESTS™ News Releases and the ETSI NEWS web page,
- SPONSOR logo (GIF image),
- Banners and/or posters and/or popup stand,
- Flyers.

Technical data relative to the above Material (e.g. size, location of display, ...) shall be described in Exhibit 1.

To enable ETSI to fulfil its obligations, the SPONSOR shall provide at least 2 (two) months before a sponsored PLUGTESTS™ EVENT, the proper Material (in quantity and size) necessary for ETSI to deliver the Benefits described in Article VI.

The cost of the Material provided by the SPONSOR to ETSI is not included in the Price indicated in Article VI.

ETSI reserves the right to modify the text provided by the SPONSOR for the display on the PLUGTESTS™ website, the PLUGTESTS™ EVENT Welcome Guide, the PLUGTESTS™ News Releases and the ETSI NEWS web page. ETSI shall use its best endeavours to obtain the agreement of the SPONSOR to any changes made to the text.

ETSI reserves the right to adapt the size and quantity of Material according to technical constraints imposed by the sponsored PLUGTESTS™ EVENT and the specific venue.

VIII. ETSI'S OBLIGATIONS

In accordance with Article IV, ETSI shall acknowledge receipt of the two copies of the PLUGTESTS™ Sponsorship Application Form and shall inform the SPONSOR of the availability of Sponsorship Opportunities.

ETSI shall deliver the Benefits of Article VI to the SPONSOR.

The Benefits shall be delivered to the extent and as described in Exhibit 1.

Should the Material not be provided in time (wholly or in part) by the SPONSOR, ETSI shall not be held liable for non-delivery of the full Benefits.

ETSI obligations shall start upon:

- Reception of payment in accordance with Articles X. and XI. and,
- Delivery of the Material by the SPONSOR in accordance with Article VII.

IX. DURATION OF SPONSORSHIP

DIAMOND and PLATINUM SPONSORSHIPS shall last for 12 (twelve) months, starting at the date of the signature of the PLUGTESTS™ Sponsorship Application Form by ETSI.
GOLD and SILVER SPONSORSHIPS shall last for one PLUGTESTS™ EVENT.

X. PAYMENT

Once the two copies of the PLUGTESTS™ Sponsorship Application Form have been signed by ETSI, the SPONSORSHIP is secured by the payment of an invoice.

In addition to the PLUGTESTS™ Sponsorship Application Form signed by ETSI, an invoice is sent to the SPONSOR.

The SPONSOR shall pay the invoice within 2 (two) months of invoice receipt (resolutory condition).

If payment is not provided within 2 (two) months of invoice receipt, the selected Sponsorship Opportunity will be open to other interested parties.

In no event shall ETSI use the payment from the SPONSOR for any other purpose than for PLUGTESTS™ EVENTS.

XI. METHOD OF PAYMENT

Payment shall be made in accordance with Article X. by the SPONSOR to ETSI in euros to the account **No. 00010071510/54**, held in the name of ETSI with the bank **BNP Sophia Antipolis**, bank code **30004/02037**.

XII. ABSENCE OF EXCLUSIVITY

Within each level of Standard Budget Sponsorship Opportunity, ETSI shall not grant exclusivity to a SPONSOR.

Among/across the four levels of Standard Budget Sponsorship Opportunity, ETSI shall not grant exclusivity to a SPONSOR.

XIII. PARTICIPATION TO PLUGTESTS™ EVENTS

In no event shall the application to SPONSORSHIP prevent the SPONSOR from registering and paying his/her participation(s) to each PLUGTESTS™ EVENT (i.e. participation fee).

Nevertheless, DIAMOND and PLATINUM SPONSORSHIPS shall include as described in Exhibit 1 a number of Individual Participations to PLUGTESTS™ EVENTS free of charge.

XIV. INTELLECTUAL PROPERTY RIGHTS

Each Party remains the exclusive owner of any copyright, computer program and Trade Marks or any other intellectual property rights owned by it or developed by it in relation with its business and in conjunction with the services rendered under this Sponsoring.

XV. DISCLAIMER

Nothing in the Sponsoring of a PLUGTESTS™ EVENT shall be construed as an endorsement and/or certification by ETSI of the services, products or the technologies provided by the SPONSOR.

XVI. LIABILITY AND EXCLUSION OF DAMAGES

ETSI shall use the Material provided by the SPONSOR "as is".

In no event shall any Party be held liable to the other Party for any incidental, consequential, indirect, or punitive damages (including but not limited to lost profits) regardless of whether such liability is based on breach of contract, tort, strict liability, breach of warranties, failure of essential purpose or otherwise and end if advised of the possibility of such damages.

XVII. GOVERNING LAW AND JURISDICTION

The present General Terms and Conditions shall be governed by and construed under the laws of France.

Any dispute between the Parties arising out of or in connection with the present General Terms and Conditions should be settled directly and amicably by them through mutual negotiation.

Any dispute between the Parties arising out of or in connection with the present General Terms and Conditions, which cannot be settled amicably within 6 (six) months, shall be finally settled by the Court of Justice of Grasse, France.

XVIII. ASSIGNMENT

The SPONSOR may not assign the present agreement without the prior written consent of the ETSI. The present General Terms and Conditions shall be binding on permitted successors and assigns.

XIX. MISCELLANEOUS

The relationship between ETSI and the SPONSOR shall be that of independent signatories, and nothing in the present General Terms and Conditions shall be construed to constitute either Party as an employee, agent or member of the other party. Without limiting the foregoing, neither Party shall have authority to act for or to bind the other party in any way, to make representations or warranties or to execute agreements on behalf of the other Party, or to represent that it is in any way responsible for the acts or omissions of the other Party.

Failure by either Party to enforce any provision of the present General Terms and Conditions shall not be deemed a waiver of future enforcement of that or any other provision. Any waiver, amendment or other modification of any provision of the present General Terms and Conditions shall be effective only if in writing and signed by the Parties.

The present General Terms and Conditions, including all Exhibits, which are incorporated herein by reference, and the PLUGTESTS™ Sponsorship Application Form constitutes the entire agreement between the Parties with respect to the subject matter hereof, and supersede and replace all prior and contemporaneous understandings or agreements, written or oral, regarding such subject matter.

ETSI reserves the right to make changes to the present General Terms and Conditions, including all Exhibits, which are incorporated herein by reference, and the PLUGTESTS™ Sponsorship Application Form at any time without notice.

EXHIBIT 1: TECHNICAL DATA

PART I. STANDARD BUDGET SPONSORSHIP OPPORTUNITIES

A. DIAMOND SPONSOR

1. Permanent display on the PLUGTESTS™ website

Permanent display:

- starts after SPONSOR logo and URL address have been provided by SPONSOR to ETSI in accordance with Article VII of the General Terms and Conditions,
- terminates at the term of the Sponsorship in accordance with Article IX,
- takes place on each of the following website pages:

- **PLUGTESTS™ website Home page with animation**

<http://www.etsi.org/plugtests/home.htm>

SPONSOR logo (maximum 150x60 pixels – Gif format) with a hyperlink to SPONSOR website.

- **“Sponsor us” web page** <http://www.etsi.org/plugtests/Sponsorus.htm>

SPONSOR logo (maximum 150x60 pixels – Gif format) with a hyperlink to SPONSOR website and 150 word SPONSOR profile.

- **“Calendar of events” web page**

<http://www.etsi.org/plugtests/calendar.htm> (within dedicated web page for the PLUGTESTSTM EVENTS)

SPONSOR logo (maximum 150x60 pixels – Gif format) with a hyperlink to SPONSOR website.

- **“History of events” web page**

<http://www.etsi.org/plugtests/History/history.htm> (within the event details section)

SPONSOR logo (maximum 150x60 pixels – Gif format) with a hyperlink to SPONSOR website.

2. Visibility at the PLUGTESTS™ EVENT venue

1 banner of maximum 2m high x 1m wide and/or 1 popup stand of maximum 1m high x 2m wide inside the venue including the text: “(SPONSOR company name), Diamond sponsor of the ETSI PLUGTESTS™ event”.

The cost related to the poster and the popup stand is not included in the Price indicated in Article VII.

3. Visibility in the PLUGTESTS™ EVENT Welcome Guide

- Maximum of 1000 one-page flyers (A4 format) provided by the SPONSOR over the period of the Sponsorship including the text “(SPONSOR Company name), Diamond sponsor of the ETSI PLUGTESTS™ event”.

One flyer shall be inserted in each PLUGTESTS™ EVENT Welcome Guide distributed during a PLUGTESTS™ EVENT.

- SPONSOR logo (maximum 150x60 pixels – Gif format) displayed at the end of the PLUGTESTS™ EVENT Welcome Guide.

4. Display in PLUGTESTS™ News Releases

SPONSOR logo (maximum 100x30 pixels – Gif format) with a hyperlink to SPONSOR website and 150 word SPONSOR profile in the Notes section of PLUGTESTS™ News Releases related to PLUGTESTS™ EVENTS.

5. Referencing in the ETSI NEWS web page

A Hyperlink to PLUGTESTS™ News Releases above mentioned in point 4.

6. Free Individual Participations

A maximum of 15 Individuals from the SPONSOR shall participate to PLUGTESTS™ EVENTS for free over the period of the Sponsorship.

This free participation extra benefit shall ONLY apply to PLUGTESTS™ EVENTS which Individual participation fees do not exceed 2 000€ .

Before each PLUGTESTS™ EVENT the SPONSOR shall inform ETSI of the number of participating individuals.

B. PLATINUM SPONSOR

1. Permanent display on the PLUGTESTS™ website

Permanent display:

- starts after SPONSOR logo and URL address have been provided by SPONSOR to ETSI in accordance with Article VII of the General Terms and Conditions,
- terminates at the term of the Sponsorship in accordance with Article IX,
- takes place on each of the following website pages:

- **PLUGTESTS™ website Home page with animation**

<http://www.etsi.org/plugtests/home.htm>

SPONSOR logo (maximum 150x60 pixels – Gif format) with a hyperlink to SPONSOR website.

- **“Sponsor us” web page** <http://www.etsi.org/plugtests/Sponsorus.htm>

SPONSOR logo (maximum 150x60 pixels – Gif format) with a hyperlink to SPONSOR website and 100 word SPONSOR profile.

- **“Calendar of events” web page**

<http://www.etsi.org/plugtests/calendar.htm> (within dedicated web page for the PLUGTESTS™ EVENTS)

SPONSOR logo (maximum 150x60 pixels – Gif format) with a hyperlink to SPONSOR website.

- **“History of events” web page**

<http://www.etsi.org/plugtests/History/history.htm> (within the event details section)

SPONSOR logo (maximum 150x60 pixels – Gif format) with a hyperlink to SPONSOR website.

2. Visibility at the PLUGTESTS™ EVENT venue

1 banner of maximum 2m high x 1m wide inside the venue including the text: “(SPONSOR Company name), Platinum sponsor of the ETSI PLUGTESTS™ event”.

The cost related to the banner is not included in the Price indicated in Article VII.

3. Visibility in the PLUGTESTS™ EVENT Welcome Guide

- Maximum of 1000 one-page flyers (A4 format) provided by the SPONSOR over the period of the Sponsorship including the text “(SPONSOR Company name), Platinum sponsor of the ETSI PLUGTESTS™ event”.

One flyer shall be inserted in each PLUGTESTS™ EVENT Welcome Guide provided for a PLUGTESTS™ EVENT.

- SPONSOR logo (maximum 150x60 pixels – Gif format) displayed at the end of the PLUGTESTS™ EVENT Welcome Guide.

4. Display in PLUGTESTS™ News Releases

SPONSOR logo (maximum 100x30 pixels – Gif format) with a hyperlink to SPONSOR website and 100 word SPONSOR profile in the Notes section of the PLUGTESTS™ News Releases related to PLUGTESTS™ EVENTS.

5. Referencing in the ETSI NEWS web page

A Hyperlink to PLUGTESTS™ News Releases above mentioned in point 4.

6. Free Individual Participations

A maximum of five Individuals from the SPONSOR shall participate to PLUGTESTS™ EVENTS for free over the period of the Sponsorship.

This free participation extra benefit shall ONLY apply to PLUGTESTS™ EVENTS which Individual participation fees do not exceed 2 000€.

Before each PLUGTESTS™ EVENT the SPONSOR shall inform ETSI of the number of participating individuals.

C. GOLD SPONSOR

1. Display on the PLUGTESTS™ website

Display:

- starts at least two months before the fixed date of the sponsored PLUGTESTS™ EVENT once SPONSOR logo and URL address have been provided by SPONSOR to ETSI,
- terminates at the end of the sponsored PLUGTESTS™ EVENT,
- takes place on each of the following website pages:

- **“Calendar of events” web page**

- <http://www.etsi.org/plugtests/calendar.htm> (within dedicated web page for the sponsored PLUGTESTS™ EVENTS)
SPONSOR logo (maximum 100x30 pixels – Gif format) with a hyperlink to SPONSOR website.

- **“History of events” web page**

- <http://www.etsi.org/plugtests/History/history.htm> (within the event details section)
SPONSOR logo (maximum 100x30 pixels – Gif format) with a hyperlink to SPONSOR website.

2. Visibility at the PLUGTESTS™ EVENT venue

1 poster of maximum 1m high x 2m wide inside the venue including the text: “(SPONSOR Company name), Gold sponsor of the ETSI PLUGTESTS™ event”.

The cost related to the poster is not included in the Price indicated in Article VII.

3. Visibility in the PLUGTESTS™ EVENT Welcome Guide

SPONSOR logo (maximum 100x30 pixels – Gif format) with 50 word SPONSOR profile displayed in the PLUGTESTS™ EVENT Welcome Guide.

4. Display in PLUGTESTS™ News Releases

SPONSOR logo (maximum 100x30 pixels – Gif format) with a hyperlink to SPONSOR website and 50 word SPONSOR profile in the Notes section of the PLUGTESTS™ News Releases related to the sponsored PLUGTESTS™ EVENTS.

5. Referencing in the ETSI NEWS web page

A Hyperlink to the PLUGTESTS™ News Release above mentioned in point 4.

6. Tutorial

One-hour conference may be organized by the SPONSOR.

D. SILVER SPONSOR

1. Display on the PLUGTESTS™ website

Display:

- starts at least two months before the fixed date of the sponsored PLUGTESTS™ EVENT once SPONSOR logo and URL address have been provided by SPONSOR to ETSI,
- terminates at the end of the sponsored PLUGTESTS™ EVENT,
- takes place on each of the following website pages:

- **“Calendar of events” web page**

- <http://www.etsi.org/plugtests/calendar.htm> (within dedicated web page for the sponsored PLUGTESTS™ EVENTS)
SPONSOR logo (maximum 100x30 pixels – Gif format) with a hyperlink to SPONSOR website.

- **“History of events” web page**

- <http://www.etsi.org/plugtests/history/history.htm> (within the event details section)
SPONSOR logo (maximum 100x30 pixels – Gif format) with a hyperlink to SPONSOR website.

2. Visibility at the PLUGTESTS™ EVENT venue

1 poster of maximum 1m high x 2m wide inside the venue including the text: “(SPONSOR Company name), Silver sponsor of the ETSI PLUGTESTS™ event”.

The cost related to the poster is not included in the Price indicated in Article VII.

3. Visibility in the PLUGTESTS™ EVENT Welcome Guide

SPONSOR logo (maximum 100x30 pixels – Gif format) displayed in the PLUGTESTS™ EVENT Welcome Guide.

4. Display in PLUGTESTS™ News Releases

SPONSOR logo (maximum 100x30 pixels – Gif format) displayed in the Notes section of the PLUGTESTS™ News Releases related to the sponsored PLUGTESTS™ EVENTS.

5. Referencing in the ETSI NEWS web page

A Hyperlink to the PLUGTESTS™ News Release above mentioned in point 4.

E. REGULAR SPONSOR

1. Display on the PLUGTESTS™ website

Display:

- starts at least two months before the fixed date of the sponsored PLUGTESTS™ EVENT once SPONSOR logo and URL address have been provided by SPONSOR to ETSI,
- terminates at the end of the sponsored PLUGTESTS™ EVENT,
- takes place on each of the following website pages:

- **“Calendar of events” web page**

- <http://www.etsi.org/plugtests/calendar.htm> (within dedicated web page for the sponsored PLUGTESTS™ EVENTS)
SPONSOR logo (maximum 100x30 pixels – Gif format) with a hyperlink to SPONSOR website.

- **“History of events” web page**

- <http://www.etsi.org/plugtests/history/history.htm> (within the event details section)
SPONSOR logo (maximum 100x30 pixels – Gif format) with a hyperlink to SPONSOR website.

2. Visibility in the PLUGTESTS™ EVENT Welcome Guide

SPONSOR logo (maximum 100x30 pixels – Gif format) displayed in the PLUGTESTS™ EVENT Welcome Guide.

3. Visibility on the PLUGTESTS™ EVENT Posters/flyers

SPONSOR logo (maximum 100x30 pixels – Gif format) displayed in the PLUGTESTS™ EVENT Posters/flyers.

PART II. ALTERNATIVE SPONSORSHIP OPPORTUNITIES

1. Display on the PLUGTESTS™ website

Display:

- a. starts at least two months before the fixed date of the sponsored PLUGTESTS™ EVENT once SPONSOR logo and URL address have been provided by SPONSOR to ETSI,
- b. terminates at the end of the sponsored PLUGTESTS™ EVENT,
- c. takes place on each of the following website pages:
 - **Calendar of events web page** <http://www.etsi.org/plugtests/calendar.htm> (within dedicated web page for the sponsored PLUGTESTS™ EVENTS)
SPONSOR logo (maximum 100x30 pixels – Gif format) with a hyperlink to SPONSOR website.

2. Visibility at the PLUGTESTS™ EVENT venue

1 poster of maximum 1m high x 2m wide inside the venue including the text: “Sponsor of the ETSI PLUGTESTS™ social event”.

The cost related to the poster is not included in the Price indicated in Article VII.

3. Visibility in the PLUGTESTS™ EVENT Welcome Guide

SPONSOR logo (maximum 100x30 pixels – Gif format) displayed in the PLUGTESTS™ EVENT Welcome Guide.